

MANDATORY DISCLOSURE

I Name of the Institution :

Nehru Institute of Information Technology and Management

“Nehru Gardens”,
Thirumalayampalayam,
Coimbatore, Tamilnadu, India – 641 105

Phone : 0422 2623611

E-mail : nehruclg@md3.vsnl.net.in

Website : www.nehrucolleges.com

II Name & Address of the Principal :

Prof.Dr.R GANESAN

Principal

Nehru Institute of Information Technology & Management

Thirumalayampalayam,
Coimbatore, Tamilnadu, India – 641 105

Phone : 9443837093

III Name & Address of the University

Anna University,
Academic Campus,
Jothipuram,
Veerapandi Pirivu,
Coimbatore-641047.

- IV Governance
- # Members of the Board and their brief background
Enclosure - I
 - # Members of Academic Advisory Body
Enclosure - II
 - #Frequency of the Board Meetings and Academic Advisory Body
Every Six Months
 - #Organisational chart and processes
Chairman / Managing Trustee, Governing Body members, Academic Advisory Body, Principal, Director and staff.
 - # Nature and Extent of involvement of faculty and students in academic affairs / Improvement
As Per ISO & NBA Procedures

- V Programmes
- # Name of the Programmes (Full Time) approved by the AICTE
M.B.A (Master of Business Administration)
MCA (Master of Computer Application)
 - # Name of the Programmes (Part Time) approved by the AICTE
Not Applicable
 - # Name and duration of programme(s), if any, not approved by AICTE and being run in the same campus.
Not Applicable
 - # For each Programme the following details are to be given :

Name	M.B.A
Number of Seats	60
Duration	2 Years

Name	MCA
Number of Seats	60
Duration	3 Years

Cut off mark for admission during the last 2 years :
Management Quota – Entrance not required
Government Quota - TANCET

MBA

Management Quota
(MAT) Rs. 30,000 per year
Govt. Quota (TANCET) Rs. 30,000 per year

Placement Facilities : Yes

Campus Placement in last two years with : 2nd Year Operation

Minimum salary	Rs.	Per Annum
Maximum salary	Rs.	Per Annum
Average salary	Rs.	Per Annum

Name and duration of programme(s) having affiliation / collaboration with Foreign University (s) / Institution (s) and being run in the same Campus along with status of AICTE approval.

Not Applicable

Details of the Foreign Institution / University : **Not Applicable**

1. Name of the University / Institution
2. Address

3. Website
4. Is the Institution / University Accredited in its Home Country
5. Ranking of the Institution / University in the Home Country
6. Whether the degree offered is equivalent to the Indian degree? If yes, the name of The agency which has approved equivalence. If no, implications for students in India and jobs both within and outside the country.
7. Nature of Collaboration
8. Conditions of Collaboration
9. Complete details of payment a student has to make to get the full benefits of collaboration

For each Collaborative / affiliated Programme give the following: **Not Applicable**

1. Programme Focus
2. Number of Seats
3. Admission procedure
4. Fee
5. Placement Facility
6. Placement Records for last two years with minimum salary, maximum salary and Average salary

Whether the Collaborative Programmed is approved by AICET? If not whether the Domestic / Foreign Institution has applied to AICET for approval as required under Notification no.37-3/Legal/2005 dated 16th May, 2005 : **Not Applicable**

Branch wise list of Faculty Members:

Department of MBA

S.No.	Name of the Faculty	Designation
1	Prof.Dr.R.Ganesan	Principal
2	Prof.V.N.Madhu Nair	Director
3	Mr.V.K.Jayan	Asst.Professor

4	Mr.S.Dhayanidhi	Asst.Professor
5	Mr.N.Kannan	Asst.Professor
6	Ms.S.Olichandra Devy	Lecturer
7	Ms.P.Alosa	Lecturer
8	Ms.K.Kavitha	Lecturer
9	Ms.Poornima	Lecturer

Department of MCA

S.No.	Name of the Faculty	Designation
1	Prof.R.Thiagarajan	Professor & Head
2	Ms.S.Menaka	Asst.Professor
3	Mr.P.Sivakumar	Asst.Professor
4	Ms.C.Meerabai	Asst.Professor
5	Ms.Chaithanya	Lecturer
6	Mr.M.S.Muruganandan	Lecturer
7	Ms.P.B.Tintu	Lecturer
8	Mr.B.Arjunna	Lecturer
9	Ms.M.Sheela New Sheeba	Lecturer
10	Ms.Durai Usha Rani	Lecturer
11	Ms.V.Vidhya	Lecturer
12	Ms.R.Nimmy	Lecturer
13	Ms.K.Gayathri	Lecturer

VII

Profile of Director /Principal & each Faculty show separately – Already enclosed under Section-VII

Faculty	Number of faculty members	
Permanent Faculty	MBA	9
	MCA	13

Visiting Faculty : Available

Adjunct faculty : Available

Guest faculty : Available

Whether student assessment of faculty is in force. Yes.

VIII FEE

Details of fee as approved by State Fee Committee, for the Institution.

Tuition fee for MCA - Rs . 30,000 per annum

Tuition fee for MBA - Rs . 30,000 per annum

Time schedule for payment of fee for the entire programme – During first week of September

Fee waivers granted with amount and name of students - NIL

Number of scholarship offered by the institute with
the name of students, duration and amount - NIL

Criteria for fee waivers / scholarships - NA

Estimated cost of boarding and Lodging in Hostels

Hostel Fees – Rs.14,000/- per annum and Mess Fees – 1,000/- per month.

IX ADMISSION

Number of seats sanctioned with the year of approval

Year	MBA	MCA
2007-2008	60	60

2008-2009	60	60
2009-2010	60	60

No. of students Admitted under various categories in last years:

Department	2007-08	2008-09	2009-10	Total
MBA	59	50	*Under Process	109
MCA	48	55	*Under Process	103
TOTAL	107	105		212

(* MBA & MCA Counselling not yet completed)

Number of applications received during last two years

2007 : 59+48

2008 : 50+55

2009 : *Under Process

X ADMISSION PROCEDURE

Mention the admission test being followed, name and address of the Test Agency and its URI. (Website).

MAT / CET - Management Quota www.aima.in.org

TANCET - Government Quota www.annauniv.edu

Number of seats allowed to different Test Qualified Candidates CAT.MAT. XAT. JMET, ATMA, CET, JEE (State conducted tests / University tests).

Management Quota (MAT) : 50% - 30 Seats

Govt. Quota (TANCET) : 50% - 30 Seats

Calendar:

Last date for request for applications	15 th July 2009
Last for submission of application	30 th July 2009
Dates for Group Discussion (GD) / Interviews	10 th August 2009
Dates for announcing final results	15 th August 2009
Release of Admission List	15 th August 2009
Date for acceptance by the candidate	20 th August 2009
Last date for closing of admission	28 th August 2009
Starting of the Academic session	1 st September 2009

XI CRITERIA AND WEIGHTAGES FOR ADMISSION

a. Describe each with its respective weightages i.e admission Test, G.D, Interview etc.

It is as per Anna University norms fixed from time to time. Present criteria for admission is just pass in any degree recognized by Anna University.

On the basis of MAT Score, Plus Two Marks, Degree marks the students are called for Group discussion and Personal Interview and the rank list will be prepared for the admission based on the weightage given.

MAT Score , group Discussion ,Personal Interview & Degree marks are the criteria of weightage Score are as follows

X Test Score : 50 marks

XI Group Discussion : 50 marks

XII Personal Interview : 50 marks

XIII Degree Marks : 50 marks (below 40% nil, 40 – 60 % 10 marks, 60-75% 20 marks, 75% & above 30)

marks)

Total : 200 Marks

Mention the minimum level of acceptance, if any, for any criteria.

Out of total seats 50 % is merit quota and 50 is Management Quota . Management Quota is filled up after preparing rank list based on a MAT or any other test approved by University well known in advance or the state Government . Based on that MAT/Test score candidates are short listed for Group Discussion and Personal Interview.

Merit quota is filled up from TANCET examination conducted by the state Government . The State Government conducts the exam and counseling and sent the student to the college

Annexure – Students List (Management Quota)

Mention last two years cut – off percentage & percentile (section – wise and / or total as the case may be) of the candidates called for GD / Interview.

XII APPLICATION FORM - Enclosure III

XIII List of candidates whose applications have been received along with percentile/percentage score for each of the qualifying examination in separate categories for open seats

Not Applicable

XIV Result of Admission under Management Seats/Vacant Seats: Not Applicable

- | | | |
|----|--|----------------|
| 1. | Members of Selection team for admission under Management Quota | Not Applicable |
| 2. | Score of Individual candidates admitted | Not Applicable |

- | | | |
|----|---|----------------|
| 3. | List of candidates who have been offered
Waiting list of the candidates in order of merit to be | Not Applicable |
| 4. | operative from the last date of joining of the first list
candidates | NIL |
| 5. | List of the candidates who joined within the date,
vacancy position in each category before operation of
waiting list | Not Applicable |

XV Information on Infrastructure and other resources available:

LIBRARY : ENCLOSURE - IV
 COMPUTING FACILITIES : ENCLOSURE – V
 LABORATORY/WORKSHOP : ENCLOSURE - VI

List of facilities available :

- 1) Games and Sports Facilities
Foot ball ground, Athletic tracks, Volley ball court, Shuttle court, Chess, Caroms, etc..
- 2) Extra Curriculam Activities
- 3) Soft Skill Development Facilities -90 hrs PDP
- 4) Number of Classrooms and size of each -27Class room each 1000 sq.ft
- 5) Number of Tutorial rooms and size of each-10 Tutorial
- 6) Number of laboratories and size of each – As per Enclosure - VI
- 7) Number of drawing halls and size of each-2 No.s

- 8) Number of Computer Centres with capacity – 2 No.s with each-2000 sq ft and 65 systems in Lab
- 9) Central Examination Facility, Number of rooms and capacity of each.
- 10) Teaching Learning Process – Refer Annexures

Curriculum and syllabi for each of the programmes as approved by the University-

- Academic Calendar of the University
 - Academic Time Table
 - Teaching Load of each Faculty
 - Internal Continuous Evaluation System and place
 - Students assessment of Faculty, System in place
- Refer Annexures

Brief profile of each faculty. (list enclosed) – Already enclosed under Section-VII

Laboratory facilities
 Exclusive to the PG programme:

Special Purpose
 Software, all design tools in case: Necessary softwares are available.

- Academic Calender and frame work:
- Last date for request for applications - 10th July 2009
 - Last date of submission of application - 30th July 2009
 - Dates for Group Discussion/Interview - 10th August 2009
 - Dates for announcing final results - 20th August 2009
 - Release of admission list - 25th August 2009
 - Date for acceptance by the candidate - 25th August 2009
 - Last date for closing of admission - 15th September 2009
 - Starting of the Academic Session - 15th September 2009

Research focus:
List of typical research projects - NA

Industry Linkage, Publications (if any) out of research In last three years out of masters & Projects : Refer Annexure

Placement status : Yes

Admission procedure :

Fee Structure : Rs.25,000/. Per Year

Hostel Facilities : Rs.25,000/. Per Year

Contact Address of Co-Ordinator of the PG programme : Prof.R.Thiagarajan,
Nehru Insitute of Information
Technology and Management
Nehru Gardens,Thirumalayampalayam
Coimbatore-641 105

ENCLOSURE – I

MEMBERS OF GOVERNING BODY

S.NO	Name	Qualification	Experience	Present Professional position/Occupation
1	Adv.Krishna Das.P	L.L.B., M.B.A	11 Yrs	Chairman, Nehru Group of Institution

2	Mr.P.Krishnakumar	M.B.A., Ph.D.,	09 Yrs	Secretary, Nehru Group of Institution
3	Dr.Mrs.Thulasi	M.B.B.S.,MS (OBG)	10 Yrs	Trustee
4	Dr.R Ganasen	MCom,MBA,M.Phil., Ph.D	34 Yrs	Principal, Nehru Institute of Information and Technology&Management
5	Dr.B.Anirudhan	MA,M.Phil,Ph.D	28 Yrs	Principal, Nehru Arts ans Science College
6	Mr.K.V.Sanjith	B.Com., MBA., DSM	11 Yrs	Industrialist
7	Mr,.C.A.Gopinath	C.A	22 Yrs	CEO, Gopinath & Associates
8	Mr.Renjith.K.V	LLB	14 Yrs	MD, Essar Info Tech (p) Ltd
9	Prof.V.N.M.Nair	MBA,FTPM.,	21 Yrs	Director – MBA, Nehru Institute of Information and Technology&Management
10	Prof.R.Thiagarajan	M.Sc,MCA,M.Phil,	23 Yrs	Head – MCA, Nehru Institute of Information and Technology&Management

ENCLOSURE - II

ADVISORY COMMITTEE MEMBERS

S.No	Name	Designation
1	Adv.Krishna Das.P	Chairman, Nehru College of Educational and Charitable Trust.
2	Mr.P. Krishna Kumar	Secretary, Nehru Group of Institutions
3	Dr.K.A.Chinnaraju	Director, Coimbatore Institute of Management & Technology
4	Dr.P.Natarajan	Principal, Coimbatore Institute of Management & Technology
5	Dr. R.Venkatapathy	Professor & Director, BSMED Bharathiar University
6	Dr.M.Manickam	Professor and Head Department of Commerce, Bharathiar University
7	Dr.P.Kanagasabapathy	Professor, Department of Management Sciences, P.S.G. College of Technology
8	Dr.S.Manian	Prof. of Finance, Karunya Institute of Technology.

		Deemed University
9	Dr.R Ganasen	Principal, Nehru Institute of Information and Technology&Management

ENCLOSURE - III

Details of the Full Time Teaching Faculty exclusively appointed and working for the AICTE approved programme with designation, date of birth, qualification alongwith class / division obtained, experience, date of joining and pay scale (Programme wise).

Name of the Course	Sl. No.	Name of the Faculty	Designation	Qualification & Specialization			Date of Birth	Experience			Identified/appointed (date of joining the institution)	Gross Total Salary & Present basic / pay scales & date from which implemented			PAN No.	PF. NO.
				UG	PG	DOCTORATE		a	b	c		Scale	Basic pay	Gross salary		
	1	Prof.Dr.R.GANESAN	Principal	BCom,MCom.,MBA,MP hil,PhD			05/12/49	34	-	-	04/01/08	18400- 500- 22400	1990 0	4496 0		
PG LEVEL																
M C A	1	Prof.R.Thiyagarajan	Prof & HOD	BSc,MSc,MCA,MPhil			30/05/63	21.5	1.5	-	01/08/07	16400- 450- 20900- 500- 22400	17300	39226		
	2	P.Sivakumar	Asst Professor	BSc,MSc,MPhil MTech			24/01/74	8	2	-	20/07/09	12000- 420- 18300	12000	27540		
	3	Mrs.S.Menaka	Asst Professor	BSc,MCA,MPhil			24/08/76	5	3	-	20/07/09	12000- 420- 18300	12000	27540		
	4.	C.Meerabai	Asst Professor	BSc,MCA, MPhil			13/04/67	8	-	-	20/07/09	12000- 420- 18300	12000	27540		
	5	Mr.Muruganandan	Lecturer	BSc,MCA			07/11/83	1	-	-	04/08/08	8000- 275- 13500	8275	19326		
	6.	Miss.P.B.Tintu	Lecturer	BSc,MCA			13/07/83	1.5	-	-	04/08/08	8000- 275- 13500	8275	19326		

	7	Mrs.Chaithanya	Lecturer	BSc,MCA	13/04/82	2	1	-	02/07/07	8000-275-13500	8550	19933		
	8	Mr.B.Arjuuna	Lecturer	MSc (se)	20/05/81	1	1	-	18/08/08 /	8000-275-13500	8275	19326		
	9	Ms.M.SheelaNewSheeba	Lecturer	BSc,MCA,MPhil	04/04/79	4	6 Months	-	20/07/09	8000-275-13500	8000	18720		
	10	Ms.DuraiUshaRani	Lecturer	<u>BSc,MCA</u> ME,MPhil	13/03/77	5	-	-	20/07/09	8000-275-13500	8000	18720		
	11	Ms.V.Vidhya	Lecturer	<u>BSc,MCA</u> MPhil	29/05/82	2	-	-	03/08/09	8000-275-13500	8000	18720		
	12	Ms.R.Nimmy	Lecturer	<u>BSc,MCA</u> MPhil	03/06/85	-	1.3	-	20/07/09	8000-275-13500	8000	18720		
	13	Ms.K.Gayathri	Lecturer	<u>BSc,MSc</u>	25/02/87	-	-	-	22/07/09	8000-275-13500	8000	18720		

Name of the Course	Sl. No.	Name of the Faculty	Designation	Qualification & Specialization			Date of Birth	Experience			Identified/appointed (date of joining the institution)	Gross Total Salary & Present basic / pay scales & date from which implemented			PAN No.	PF. NO.
				UG	PG	DOCTORATE		a	b	c		Scale	Basic pay	Gross salary		
PG LEVEL																
MBA	1	Prof.V.N.M.Nair	Professor/Director	BSc,MBA,FTPM			22/05/58	13	14	-	20/07/09	16400-450-20900	17300	40000		
	2	Mr.V.K.Jayan	Asst.Prof	Bsc,M.BA,M.Phil			11/10/75	03	05	-	19/04/08	12000-420-18300	12420	28466		
	3	Mr.S.Dhayanidhi	Asst.Prof	BCom,MBA,PGDM, MPhil			02/06/63	-	28	-	20/07/09	12000-420-18300	12840	30000		
	4	Mr.N.Kannan	Asst.Prof	BCom,MMM,MBA,MPhil			23/05/64	7 Months	12	-	20/07/09	12000-420-18300	12420	28466		
	5	Ms.S.Olichandra Devy	Lecturer	BA,MBA., MPhil			09/07/80	02	-	-	23/06/08	8000-275-13500	8275	19326		
	6	Ms.Alosha.P	Lecturer	Bsc,MBA			19/03/82	1	1.5	-	07/07/08	8000-275-13500	8275	19326		

	7	Ms.K.Kavitha	Lecturer	BCom,MBA	24/04/84	7 mo nth s	-	-	28/01/09	8000- 275- 13500	8000	18720		
	8	R.Poornima	Lecturer	BSc,MSc(Maths), MBA	12/08/83	-	-	-	03/08/09	8000- 275- 13500	8000	18720		

ENCLOSURE - IV
LIBRARY FACILITIES

- A) Total area of the library : 206.6sqm
 B) Seating capacity of the library : 90
 C) Reprographic facility (yes / No) : Yes
 D) Working hours of library : 8.30 am to 5.30pm
 E) Library networking facility (yes / No) : Yes
 F) Usage data of the library (in terms of books issued to the faculty & students etc.) 2 Years of Operation
 G) Annual library budget (% of annual student fee collected) 5%
 H) Details of the library staff with qualifications and pay scales

S.No	Name of the Staff	Qualification	Designation	Experience	Pay Scale
1	Mr.Dheenadhayan	M L.I.Sc	Librarian	11	8000-275-13500
2	Mr.Vinodkumar	BBM,CLISC	Asst.Librarian	2.10	7000

I) Details of the library facilities

S.No	Courses	Number of titles of the books	Number of volumes	Journals	
				National	International
1	MCA	917	4305	8	10
2	MBA	904	3123	23	17
	Total	1821	7428	31	27

ENCLOSURE - V

Details of Laboratories & Workshops

S.No	Name of the Course	Name of the laboratory/workshop	Total Area of lab/workshop	Major equipment
	M.C.A&M.B.A	Computer Lab	413 sq.m	Computers and Peripherals

Computer Facilities for the existing programme(s): MBA&MCA

S.No	Particulars	Requirements as per Norms (1:4 all undergraduate UG Programmes and 1:2 for MBA/MCA/ PGDM/ PGDBM)		Availability	
1.	No of Computer terminals	150		152	
2.	Hardware Specification	P IV		P IV	
3.	No of terminals of LAN/WAN	60		120	
4.	Relevant Legal Software	Application	System	Application	System
		02	02	7	2
5.	Peripheral(s)/ Printers	15		15	
6.	Internet Accessibility (in kbps & hrs)			02 MBPS Connection	

ANNEXURE
Section – XV

SYLLABUS :

MCA

ANNA UNIVERSITY: COIMBATORE
CURRICULUM 2007 - FULL TIME
M.C.A (MASTER OF COMPUTER APPLICATIONS)

SEMESTER - I

Subject Code	Subject Name	Hours / Week			
		L	T	P	M
THEORY					
MCA 101	Digital Fundamentals and Computer Organization	3	1	0	100
MCA 102	Problem Solving Techniques	3	0	0	100
MCA 103	Business Processes	3	0	0	100
MCA 104	Data Structures	3	1	0	100
MCA 105	Programming in 'C'	3	0	0	100
PRACTICAL					
MCA 106	Office Automation Lab	0	0	3	100
MCA 107	Data Structures Lab	0	0	3	100
MCA 108	Programming in 'C' Lab	0	0	3	100

SEMESTER II

Subject Code	Subject Name	Hours / Week			
		L	T	P	M
THEORY					
MCA 201	Foundations of Computer Applications	3	1	0	100
MCA 202	System Software	3	0	0	100
MCA 203	Design and Analysis of Algorithms	3	0	0	100
MCA 204	Object Oriented Programming	3	1	0	100
MCA 205	Data Base Management Systems	3	0	0	100
PRACTICAL					
MCA 206	Algorithms Lab	0	0	3	100
MCA 207	Object Oriented Programming Lab	0	0	3	100
MCA 208	Data Base Management Systems Lab	0	0	3	100

SEMESTER-III

ANNA UNIVERSITY: COIMBATORE
M.C.A (MASTER OF COMPUTER APPLICATIONS)

Code No.	Course Title	L	T	P	M	C
Theory						
MCA301	Operating Systems	3	1	0	100	4
MCA302	Software Engineering	3	1	0	100	4
MCA303	Computer Networks	3	1	0	100	4
MCA304	Internet Programming	3	1	0	100	4
MCA305	Computer Graphics and Multimedia Systems	3	1	0	100	4
Practicals						
MCAL301	Internet Programming Lab	0	0	4	100	2
MCAL302	Computer Graphics and Multimedia Lab	0	0	4	100	2

ANNA UNIVERSITY COIMBATORE
M.C.A (MASTER OF COMPUTER APPLICATIONS)

SEMESTER-4

CODE NO.	COURSE TITLE	L	T	P	M	C
THEORY						
MC401	OBJECT ORIENTED ANALYSIS AND DESIGN	3	0	0	100	3
MC402	UNIX AND NETWORK PROGRAMMING	3	1	0	100	4
MC403	VISUAL PROGRAMMING	3	1	0	100	4
MC404	WEB TECHNOLOGY	3	0	0	100	3
MC405	ELECTIVE – I	3	0	0	100	3
PRACTICALS						
MC406	UNIX AND NETWORK PROGRAMMING LAB	0	0	3	100	1.5
MC407	VISUAL PROGRAMMING LAB	0	0	3	100	1.5
MC408	WEB TECHNOLOGY LAB	0	0	3	100	1.5

M.C.A (MASTER OF COMPUTER APPLICATIONS)

CURRICULUM 2007 – FULL TIME (6 Semesters)

V SEMESTER

Code No.	Course Title	L	T	P	M	C
THEORY						
MC501	Mobile Computing	3	0	0	100	3
MC502	C# & .NET Frame work	3	1	0	100	4
MC503	Middleware Technologies	3	1	0	100	4
MC504	Elective II	3	0	0	100	3
MC504	Elective III	3	0	0	100	3
PRACTICAL						
MC506	Software Development Lab	0	0	3	100	1.5
MC507	C# & .NET Frame work Lab	0	0	3	100	1.5
MC508	Middleware Technologies Lab	0	0	3	100	1.5

VI SEMESTER

Code No.	Course Title	L	T	P	M
Theory					
MC601	Project Work	0	0	24	400

MBA

ANNA UNIVERSITY- COIMBATORE
MASTER OF BUSINESS ADMINISTRATION
CURRICULUM - 2007 (FULL TIME MODE)

TRIMESTER - I

Course Code	Course Title	Hours/ Week			Credits	Maximum marks		
		L	T	P		CA	FE	Total
MBA 011	Value Based Management	4			3	50	50	100
MBA 012	Environmental Management	4			3	50	50	100
MBA 013	Economic Analysis for Business Decisions	3	1		3	50	50	100
MBA 014	Data Analysis for Decision Making	3	1		3	50	50	100
MBA 015	Organizational Behaviour	4			3	50	50	100
MBA 016	Financial & Management Accounting	3	1		3	50	50	100
MBA 017	Executive Communication & Personal Growth Laboratory – Practical			4	2	INTERNAL GRADING		
TOTAL		21	3	4	20			

TRIMESTER-II

Course Code	Course Title	Hours/ Week			Credits	Maximum marks		
		L	T	P		CA	FE	Total
MBA 021	Decision Models & Management Science	3	1		3	50	50	100
MBA 022	Marketing Management	4			3	50	50	100
MBA 023	Human Resource Management	4			3	50	50	100
MBA 024	Management Information Systems	4			3	50	50	100
MBA 025	Total Quality Management	3	1		3	50	50	100
MBA 026	Legal Environment of Business	4			3	50	50	100
MBA 027	Business Application Software- Practical			4	2	INTERNAL GRADING		
TOTAL		22	2	4	20			

Version 2.1

ANNA UNIVERSITY – COIMBATORE

FACULTY OF MANAGEMENT SCIENCES

MBA – THIRD TRIMESTER CURRICULUM AND SYLLABUS

III TRIMESTER

Course Code	Course Title	Hours/Week			Credits	Maximum marks		
		L	T	P		CA	FE	Total
MBA 031	Financial Management	3	1		3	50	50	100
MBA 032	Production & Operation Management	3	1		3	50	50	100
MBA 033	International Business Management	4			3	50	50	100
MBA 034	Strategic Management	4			3	50	50	100
MBA 035	Application of Research Methods in Management	3	1		3	50	50	100
MBA 036	Intellectual Property Rights	4			3	50	50	100
MBA 037	Emerging Trends in Management (Case analysis & Seminar) – Practical			4	2	EXTERNAL GRADING		
	TOTAL	21	3	4	20			

ANNA UNIVERSITY COIMBATORE

**MASTER OF BUSINESS ADMINISTRATION
CURRICULUM 2007 (FULL TIME MODE)**

TRIMESTER – IV

Course Code	Course Title	Hours/Week			Credits	Maximum marks		
		L	T	P		CA	FE	Total
MBA 041	Customer Relationship Management	3	1		3	50	50	100
MBA 042	Corporate Governance & Corporate Social Responsibility	3	1		3	50	50	100
E1**	Elective – 1	3	1		3	50	50	100
E2**	Elective – 2	3	1		3	50	50	100
E3**	Elective – 3	3	1		3	50	50	100
E4**	Elective – 4	3	1		3	50	50	100
MBA 047	Summer Training Report	-			4		50	100
MBA 048	ERP Laboratory I (Practical)			4	2	External Grading		
TOTAL		18	6	4	24			

TRIMESTER-V

Course Code	Course Title	Hours/Week			Credits	Maximum marks		
		L	T	P		CA	FE	Total
MBA 051	Final Research Project & Viva-Voce			24	12	150	150	300

TRIMESTER-VI

Course Code	Course Title	Hours/Week			Credits	Maximum marks		
		L	T	P		CA	FE	Total
E5**	Elective – 5	3	1		3	50	50	100
E6**	Elective – 6	3	1		3	50	50	100
E7**	Elective – 7	3	1		3	50	50	100
E8**	Elective – 8	3	1		3	50	50	100
E9**	Elective – 9	3	1		3	50	50	100
E10**	Elective – 10	3	1		3	50	50	100

ANNEXURE

CALENDAR - 2008

Year 2008-2009 Month	Holidays		Working days		Cumulative working Days	
	Date(s)	Day(s)	Date(s)	Day(s)		
July			7 to 11	5		21
	12	2 nd Saturday				
	13	Sunday				
			14 to 19	6		
	20	Sunday				
			21 to 26	6		
	27	Sunday				
		28 to 31	4	21		
August			1,2	2		45
	3	Sunday				
			4 to 8	5		
	9	2 nd Saturday				
	10	Sunday				
			11 to 14	4		
	15	Independene day				
			16	1		
	17	Sunday				
			18 to 23	6		
	24	Sunday				
			24 to 30	6		
31	Sunday			24		
September			1 to 6	6		64
	8 to 14	Onam 8,9 – FDP				
	15	Anna Anniversary				
			16 to 20	5		
	21	Sunday				

			22 to 27	6		
	28	Sunday				
			29,30	2	19	
October	1	Ramzan				83
	2	Gandhi Jayanthi				
			3,4	2		
	5	Sunday				
			6,7	2		
	8	Pooja				
	9	Pooja				
	10	Holiday				
	11	2 nd Saturday				
	12	Sunday				
			13 to 18	6		
	19	Sunday				
			20 to 24	5		
	25	Saturday				
	26	Sunday				
27	Diwali					
		28 to 31	4	19		
November			1	1		100
	2	Sunday				
			20 to 24	5		
	8	2 nd Saturday				
	9	Sunday				
			10 to 15	6		
	16	Sunday				
		17 to 21	5	17		

Total No. of working days : 100