



NEHRU INSTITUTE OF INFORMATION TECHNOLOGY & MANAGEMENT
"Nehru Gardens", Thirumalayampalayam (Post), Coimbatore-641105
(Approved by AICTE, New Delhi and Permanent Affiliation to Anna University Chennai)



ANNUAL REPORT 2018-2019

The academic activities for the year 2018-19 were commenced and numerous programs were organized to enrich and enhance the skills and knowledge of MBA students. Faculty members also actively contributed to their academic growth and development. This document provides a summary of these events, along with the academic calendar activities for the year.

Vision

To develop and mould the young professional aspirants into a value based human assets by imparting quality education for a global career prominence.

Mission

- To provide serene ambience and conducive environment for a focused learning and personal growth.
- To offer ideal facilities that support knowledge acquisition and professional development.
- To foster the growth of technocrats and managers, for a career prospects and skill enhancements.

Curriculum

Nehru Institute of Technology adheres to the curriculum designed by Anna University.

Academic Calendar

The Academic Calendar is prepared in alignment with Anna University's schedule. It is formulated by senior faculty members and approved by the principal. Subject allocation is based on the faculty's expertise and experience, while the academic workload is distributed to ensure equal opportunity and optimal utilization of their skills.

Orientation Program

The orientation program for the 2022-2024 batch was conducted during the month of July, 2018. Activities included ice-breaking sessions, soft skills training, corporate networking events, product launch simulations, and leadership training, facilitated by industry experts.

Execution of the program

The Academic and non-academic plans are executed as per the policies framed in each area. Log book is maintained course file is prepared by each faculty member and they are verified on every month end. In supportive of regular classes in teaching and learning process, expert meets, industrial visit, webinar, skill development program, value added programs to be conducted

Events And statistics

- **Student Enrolment:** A total of 103 students enrolled in the first year of the MBA and MCA programs.
- **Program Conducted:** Eight programs were conducted on research methodology, intellectual property rights, and entrepreneurship.
- **Faculty Development:** Eight faculty members participated in professional development programs to advance their pedagogical and academic expertise.
- **Industry Engagement:** Industry experts from various companies addressed the participants, providing valuable insights and practical perspectives.
- **Skill Development:** Skill development activities were carried out to enhance students' entrepreneurial, leadership, and technical skills.
- **Value-Added Programs:** Seven value-added programs were delivered to supplement the core curriculum.

Memoranda of Understanding (MoUs) Signed with Key Companies

Memorandums of Understanding (MoUs) were signed with the following organizations: Cygnus SoftTek (I) Pvt Ltd, Coimbatore; Allsec Technologies Ltd, Chennai; and MES ASMABI College, P. Vemballur Post, Kodungallur, Thrissur. These agreements are aimed at fostering collaboration and enhancing educational and professional opportunities for students. The partnerships will facilitate internships, project work, and other collaborative

activities. This strategic initiative strengthens ties between the institute and industry, providing valuable resources and support for academic and career development.

Industrial Visit

An industrial visit to TEXVALLEY in Erode was organized on November 30, 2018, for first-year students. The visit offered an enriching experience, providing participants with valuable insights into the textile industry's operations and processes. Students were given a comprehensive tour of TEXVALLEY's facilities, including spinning mills, weaving units, dyeing houses, and garment manufacturing units. This opportunity allowed them to observe the various stages of textile production and understand the machinery and technology involved in each stage. A group of students visited the Aavin Milk processing plant in Coimbatore. The visit aimed to offer insights into the dairy industry's operations and production processes. Students observed the entire process, including milk procurement, processing, packaging, and distribution. This experience provided them with a comprehensive understanding of the dairy supply chain and operational practices at Aavin Milk.

Placement cell activities

MCA Placements:

Out of 45 students eligible for placement, 43 were successfully placed, achieving a remarkable placement rate of 97.78%. The students secured positions with leading companies including Concentrix in Chennai, Tata Consultancy Services, Bosch in Coimbatore, and Face Perp in Coimbatore. This impressive placement rate underscores the effectiveness of the institute's training and career support. It also reflects the strong demand for graduates from the institute in the job market.

MBA Placements:

Out of 26 students eligible for placement, 24 were successfully placed, achieving a placement rate of 92.31%. The successful candidates secured positions with prominent companies such as HCL Technologies, Tata Consultancy Services, and Wipro Limited in Bangalore. This strong placement record highlights the effectiveness of the training and preparation provided. The placements reflect well on the students' readiness and the institute's commitment to career development.