

**NEHRU INSTITUTE OF INFORMATION TECHNOLOGY & MANAGEMENT**

“Nehru Gardens”, Thirumalayampalayam (Post), Coimbatore-641105

(Approved by AICTE, New Delhi and Permanent Affiliation to Anna University Chennai)

Recognized by UGC with Section 2(f) and 12 (B)



ANNUAL REPORT 2021-2022**Vision**

To develop and mould the young professional aspirants into a value based human assets by imparting quality education for a global career prominence.

Mission

- To provide serene ambience and conducive environment for a focused learning and personal growth.
- To offer ideal facilities that support knowledge acquisition and professional development.
- To foster the growth of technocrats and managers, for a career prospects and skill enhancements.

Curriculum

Nehru Institute of Technology meticulously follows the curriculum established by Anna University, ensuring alignment with the academic standards and guidelines set forth by the institution. This adherence guarantees that our educational programs are in sync with the university's requirements, promoting consistency and quality in the delivery of academic content. By aligning with Anna University's curriculum, Nehru Institute of Technology aims to provide students with a robust and comprehensive education that meets industry standards and prepares them for successful careers.

Academic Calendar

The Academic Calendar is prepared in alignment with Anna University's schedule. It is formulated by senior faculty members and approved by the principal. Subject allocation is based on the faculty's expertise and experience, while the academic workload is distributed to ensure equal opportunity and optimal utilization of their skills.

Orientation Program

The NAYA 2021 MBA & MCA Orientation Programme for the 2021-2023 batch was held on October 25, 2021. The event featured Mr. Prakash P. S., Business Head of Mercedes Benz at Sundaram Motors, Coimbatore, as the Chief Guest, and Mr. P. Annadurai, Head of HR at Precot Meridian Ltd., as the Special Guest. The inaugural session included a keynote address by Dr. P. Pradosh on "Expectations of Employees & Entrepreneurs," followed by an interactive introduction led by Mr. T. Thiyagarajan. The programme also included sessions on "Ice Breaking," "Goal Setting," and workshops on "Attitude" and "Personal Branding," conducted by industry experts. The event concluded with discussions on "Industry Expectations" and "Entrepreneurship," and a field visit on October 30th.

Students Association

PRESTO

The MBA Department at Nehru Institute of IT and Management, Coimbatore, hosted the inaugural ceremony for the Presto Club on December 13, 2021. Mr. D. Yuvaraj, Senior Vice President of YES Bank, Coimbatore, graced the event as the Chief Guest.

FIDUCIA

Nehru Institute of IT and Management, Coimbatore, hosted the inauguration of the MCA Department Association, "Fiducia,". The event featured a guest lecture on "Trends in Digital Transformation," delivered by Mr. S. P. John Williams, Solution Architect at Cognizant, Coimbatore.

Execution of the program

The academic and non-academic plans are implemented in accordance with established policies for each area. In addition to routine teaching and learning activities, we regularly conduct Expert Meets, Industrial Visits, Webinars, Skill Development Programs, and Value-Added Programs to support and enhance the educational experience.

Event Highlights and Statistical Overview

- ❖ **Student Enrolment:** A total of 96 students commenced their first year, with 59 enrolled in the MBA program and 37 in the MCA program.

- ❖ **Extension Activities:** We conducted two major extension activities: food assistance for orphanage children and a coronavirus awareness campaign. These initiatives underscore our dedication to social responsibility and community support.
- ❖ **Faculty Development:** Fourteen faculty members participated in various development programs throughout the year, focusing on enhancing their teaching skills and expanding their academic knowledge.
- ❖ **Events Organized:** We successfully organized eight significant events addressing topics such as intellectual property rights, research methodology, and entrepreneurship development. These events were designed to broaden students' academic and professional perspectives.
- ❖ **Industry Expertise:** Industry experts from various companies contributed as resource persons, offering valuable insights and real-world knowledge. Their input provided students with practical perspectives essential for their career development.
- ❖ **Skill Development and Capacity Building:** A range of skill development and capacity-building activities were conducted, including ICT training, yoga sessions, and life skills workshops. These initiatives aimed to enhance students' entrepreneurial, leadership, and technical skills, fostering holistic development for future careers.
- ❖ **Value-Added Programs:** Seven value-added programs were implemented, designed to equip students with advanced skills and knowledge crucial for their professional success. These programs aimed to enhance competencies and prepare students for industry demands.
- ❖ **Club Activities:** Numerous activities were organized across various clubs, offering students opportunities for engagement and development outside the classroom. These activities contribute to a comprehensive educational experience and cultivate diverse skills and interests.

- ❖ **Outbound Training:** As part of the NAYA orientation program, first-year students participated in outbound training at NOBLE. This training was designed to build teamwork, leadership, and problem-solving skills in a practical, immersive environment.

Execution of Memoranda of Understanding (MoUs)

During the 2021-22 academic year, several Memoranda of Understanding (MoUs) were established to enrich student engagement through practical experiences. Noteworthy collaborations include CoInsSys Technologies Solutions and Insto Technologies Pvt Ltd, which provide hands-on technical experience. Partnerships with Subra School of Yoga LLC and Elancier emphasize holistic development and entrepreneurial skills. Additionally, agreements with Talknew and BOOMER DESIGNER focus on enhancing communication, design, and creative skills. These MoUs collectively underscore our commitment to integrating industry practices with academic learning, thereby equipping students with the essential skills for successful careers.

Industrial visit

On April 1, 2022, our students visited Luker Electronic Technological Ltd. This industry visit offered them valuable insights into the operations of a leading company in the electronics technology sector.

Placement cell activities

MCA Placements: Out of 22 eligible students, 21 secured placements, resulting in a placement rate of 95.45%. Key recruiters included Concentrix in Chennai, Optio Logic Technologies Pvt Ltd, and Sutherland, Chennai. These organizations provided outstanding opportunities across diverse sectors. The high placement rate underscores the institute's strong industry connections and the excellent employability of our graduates. The highest salary package offered was ₹18 lakhs, reflecting the significant value and demand for our MCA graduates.

MBA Placements: Out of 28 eligible students, 27 successfully secured placements, achieving an impressive placement rate of 96.43%. Notable recruiters included Jaro Institute of Technology and Research Ltd, MRF Ltd on Greams Road, Chennai, ESAF Small Finance Bank Ltd, and Guidehouse India Pvt Ltd at Technopark. These esteemed organizations offered

diverse opportunities across various industries. The outstanding placement rate highlights the institute's strong industry connections and the high employability of our graduates. The highest salary package offered was Rs. 9 lakhs per annum.