

### NEHRU INSTITUTE OF INFORMATION TECHNOLOGY & MANAGEMENT

"Nehru Gardens", Thirumalayampalayam (Post), Coimbatore-641105 (Approved by AICTE, New Delhi and Permanent Affiliation to Anna University Chennai) Recognized by UGC with Section 2(f) and 12 (B)



### **ANNUAL REPORT 2022-2023**

### Vision

To develop and mould the young professional aspirants into a value based human assets by imparting quality education for a global career prominence.

#### Mission

- To provide serene ambience and conducive environment for a focused learning and personal growth.
- To offer ideal facilities that support knowledge acquisition and professional development.
- To foster the growth of technocrats and managers, for a career prospects and skill enhancements.

### Curriculum

Nehru Institute of Technology diligently adheres to the curriculum set by Anna University, ensuring full compliance with the institution's academic standards and guidelines. This commitment ensures that our educational programs are closely aligned with the university's requirements, maintaining consistency and high quality in academic delivery. By following Anna University's curriculum, Nehru Institute of Technology is dedicated to offering a thorough and effective education that meets industry standards and equips students for successful careers.

### Academic Calendar

The Academic Calendar is prepared in alignment with Anna University's schedule. It is formulated by senior faculty members and approved by the principal. Subject allocation is based on the faculty's expertise and experience, while the academic workload is distributed to ensure equal opportunity and optimal utilization of their skills.

## **Orientation Program**

The orientation program for the MBA & MCA (2022-2024 batch) was conducted from August 26, 2022, to September 3, 2022. Activities included ice-breaking sessions, soft skills training, corporate networking events, product launch simulations, and leadership training, facilitated by industry experts.

### STUDENTS ASSOCIATION

Our institute have the separate association separately for MBA and MCA students.

### PRESTO & FIDUCIA

This year, the student Association for MBA 'PRESTO' and clubs were inaugurated at our campus by Mr. Rajkumar Durairaj, Head-Circulation of Hindu Tamil Thisai, Chennai. For MCA the student association 'FUDUCIA' was inaugurated by the Chief guest Mr. D. Shanmugam Sundaram, Director, Software Engineering, Tech Unity Inc., Coimbatore.

### **Execution of the program**

The Academic and non-academic plans are executed as per the policies framed in each area. In supportive to regular classes of teaching and learning process, Expert Meets, Industrial Visits, Webinars, Skill Development Programs, Value Added Programs are to be conducted regularly.

# **Event Highlights and Performance Metrics**

- ❖ A total of 125 students enrolled in the first year, comprising 63 in the MBA program and 62 in the MCA program.
- ❖ Four Extension activities conducted to extend knowledge, skills, and resources beyond the traditional settings like classrooms or laboratories. These activities aim to benefit communities, organizations, or individuals by addressing their specific needs.
- ❖ 17 faculty members have actively participated in a faculty development program, enhancing their skills and knowledge through targeted training and professional growth opportunities.
- Organised 16 events covering diverse topics such as research, patents, Intellectual Property Rights (IPR), entrepreneurship, and capacity building. These events aimed to

enhance knowledge, foster innovation, and support professional growth across various fields.

- Over 25 experts from industries of various companies addressed the students, sharing their insights and expertise to enrich the learning experience and provide valuable perspectives from the professional world.
- Skill development activities were conducted for students to enhance their entrepreneurial, leadership, and technical skills.
- ❖ Eight value-added programs were conducted, offering participants additional opportunities for skill enhancement and personal growth. These programs aimed to complement the core curriculum by providing practical insights, advanced knowledge, and industry-relevant training, thereby enriching the overall educational experience and professional development.
- Numerous activities are being held across various clubs, providing diverse opportunities for engagement, skill development, and community involvement, enriching the overall experience for participants.

# **Exciting Partnerships: MoUs Signed with Leading Companies**

Memorandum of Understanding (MoU) has been formally signed and established mutual agreements between below listed entities. The MoU serves as a framework for future cooperation, setting clear objectives and expectations to guide the partnership effectively.

- KMIT Solutions Pvt Ltd, First Flour Mohan Business Park, Thudiyalur , Saravanampatti Road, Vellakinar , Coimbatore 641 029
- WEXO, Kerala Startup Mission Kinfra Hi-Tech Park, Kalamassery, Kochi, Kerala

### Placement cell activities

### **MCA Placements**:

Thirty-six students have secured placements, attaining an impressive placement rate of 97%. Noteworthy recruiters include Concentrix Chennai, Zoho Corporation Pvt Ltd, AVA Software, and Aroopa Technologies. The highest annual package offered was Rs. 18 lakhs reflecting the exceptional quality and market value of our graduates.

### **MBA Placements**:

Fifty-seven students successfully secured placements, achieving a placement rate of 96%. Prominent employers include Astria Digital Pvt Ltd, Jaro Education, Archivodan Constructions, and Bandhan Bank Ltd. The highest salary package offered was Rs. 8 Lakhs highlighting the strong market demand for our graduates.